

MARCH 3 - 5, 2023

**MOTORCYCLE
POWERSPORT
ATLANTIC**

HALIFAX
EXHIBITION CENTRE

2023 SPONSORSHIP OPPORTUNITIES

Atlantic Canada's largest Motorcycle & Powersport event of the year...

This March, the Halifax Exhibition Centre will once again be filled with hundreds of Motorcycle & Powersport from the region's leading dealers. No matter their needs, taste or budget, visitors will be sure to find their perfect Motorcycles and Powersport at the Motorcycle & Powersport Atlantic Show.

Thousands attend the show each year to discover the hottest rides and technology from popular brands such as Harley-Davidson, Honda, Kawasaki, Suzuki, Yamaha, and many MORE! You'll also find the best selection of gear and accessories at exclusive prices. – all under one roof! There's no better way to get your corporate brand in front of an interested audience than by taking advantage of our wide range of sponsorship opportunities. Read on for details!

EVENT DETAILS

Date: March 3-5, 2023

Location: Halifax Exhibition Centre

AUDIENCE PROFILE – Results from our 2019 audience survey!

61% of attendees own an RV

59% of attendees plan on purchasing an RV in the next year

72% of attendees are aged 35-64

ACT NOW!

The opportunities outlined in the following pages are limited in number, so don't delay! All sponsorship opportunities are available on a first come, first served basis.

CUSTOM PACKAGES AVAILABLE

Our sales and marketing team will help you make the most of your sponsorship dollars with a variety of options and price points. If you don't see what you are looking for or would like to discuss a unique package tailored to your company's specific needs, please don't hesitate to contact us.

To sign on as a sponsor today, contact:

Scott Sprague, Show Manager • ssprague@mpltd.ca • 1-888-454-SHOW



2023 SPONSORSHIP OPPORTUNITIES

Truck or Tow Vehicle Sponsor (1 available)

\$3,000

As "Official Truck", your brand will be placed front and center at the entrance of the show for display, as well as inclusion on the show website and in social media, along with additional event marketing.

Door Prize Sponsor (1 available)

\$1,500 + prize

Put your brand in the spotlight as door prize sponsor! Prize must be worth at least \$1,000 retail and approved by show management. Booth space is not included. Includes promotion on the show website and in social media.

Social Media Sponsor Package (2 available)

\$1,500

Harness the power of social media! This unique sponsorship package has three elements: inclusion in one branded direct audience email to our database of past show visitors; a web banner placed on the show website's homepage; and mentions in three posts on the show's Facebook and Twitter pages.

Floor Decals / Foot Print Sponsor (2 available)

\$1,200

Includes 20 vinyl 1'x 2' footprints with your logo that are placed on the aisle to lead visitors from the show's entrance directly to your booth. Includes selected advertising and recognition on the show website.

Exclusive Bag Sponsor (1 available)

\$1,000 + bags

Exclusive opportunity to have your brand distributed at the door. Sponsorship includes distribution of bag at the door, inclusion in selected media and website recognition.

Exclusive Lanyard Sponsor (1 available)

\$900 + lanyards

Your company logo and website will be printed on lanyards that will be worn by exhibitors throughout the entire event. This category is limited to sponsors who are non-competitive to exhibitors.

Web Banner Sponsor (3 available)

\$500

Your company's logo will be showcased on the Moncton RV Show's official website which receives thousands of hits. We will also provide a link to your own company website, to route the traffic your way.

Hand Sanitizer Station Sponsor (1 available)

\$750

Your company's logo will be showcased throughout the Moncton RV Show with your logo placed on 3 of the Hand Sanitizer Stations. PLUS your company logo will be included on the Moncton RV Show's official website, and distributed through our social media channels.



2023 SPONSORSHIP OPPORTUNITIES

IMPORTANT NOTES ON SPONSORSHIP:

- Several opportunities are exclusive and limited to only one sponsor. For this reason, sponsorships are accepted on a first-come, first-served basis.
- The Motorcycle & Powersport Atlantic Show must approve ALL sponsorship merchandise using our logo. We reserve the right to refuse any item that does not meet our quality standards.
- Many of the available sponsorship opportunities include the provision of merchandise from the sponsor in addition to the price (i.e. bags, lanyards).
- Provision and delivery of Motorcycle & Powersport Atlantic Show sponsorship merchandise will be determined on an individual basis with each sponsor.

Thank you for considering sponsoring the 2023 Motorcycle & Powersport Atlantic Show!

We look forward to helping you maximize your sponsorship investment to its full potential.

To sign on as a sponsor today, contact:

**Scott Sprague, Show Manager • ssprague@mpltd.ca
1-888-454-SHOW OR 902-486-4999**



Scott Sprague, Show Manager – ssprague@mpltd.ca
 PO Box 565, Saint John, New Brunswick E2L 3Z8
 Phone: 1-888-454-7469 • Fax: (506) 658-0750
 Online: www.masterpromotions.ca
 G.S.T. Number 10355 7344RT

SPONSORSHIP CONTRACT

All correspondence regarding sponsorship will be directed to the individual and address noted below.

Company Name _____
 Contact Name _____
 Mailing Address _____
 Phone _____
 Fax _____
 Email _____

SPONSORSHIP OPPORTUNITIES

Please indicate the opportunity you would like to sponsor:

SPONSORSHIP OPPORTUNITY	PRICE (plus applicable taxes)
<input type="checkbox"/> Truck or Tow Vehicle Sponsor	\$3,000
<input type="checkbox"/> Door Prize Sponsor	\$1,500 + prize
<input type="checkbox"/> Social Media Sponsor Package	\$1,500
<input type="checkbox"/> Floor Decals / Foot Print Sponsor	\$1,200
<input type="checkbox"/> Exclusive Bag Sponsor	\$1,000 + bags
<input type="checkbox"/> Exclusive Lanyard Sponsor	\$900 + lanyards
<input type="checkbox"/> Web Banner Sponsor	\$500

PAYMENT INFORMATION

Payment due by February 11, 2023

Cheque enclosed (Please make cheques payable to Master Promotions Ltd.)

I have read and agree to the terms outlined in the 2023 Motorcycle & Powersport Atlantic Show sponsorship package and contract, and agree to sponsor this event, this ____ day of _____, 20____.

Signature per Master Promotions Ltd.

Sponsorship Applicant's Signature

