



SPONSORSHIP OPPORTUNITIES

DOOR PRIZE SPONSOR – In Kind Sponsorship

Visitors attending the show will be eligible to win a door prize. To qualify, the prize must be pre-approved and the opportunity is an “in kind” sponsorship. This sponsorship includes:

- Inclusion on door prize section of event website
- Featured content in e-newsletters sent to our database of past show visitors
- Featured content on the show’s Facebook page
- Featured content on the event partner radio station’s website and Facebook page

FEATURE SPONSOR - \$1,500

Named sponsor for one of the event’s major feature area categories, including:

- Branded signage throughout event
- Opportunity to distribute collateral from feature area
- Title sponsor of section on event website
- 100 ‘admit one’ event passes

FLOOR SIGNAGE SPONSOR (2 available) - \$750 each

This sponsorship includes:

- Decals branded with your company logo will be placed in high traffic areas, leading from the show entrance directly to your booth. This will extend your reach outside the exhibit area. This package includes 12 vinyl 2’ x 1’ arrows imprinted with your graphic in full colour.

EXCLUSIVE LANYARD SPONSOR (1 available) – In Kind

You provide the lanyards and we distribute them to all exhibitors to be seen by visitors all 3 days. This category is limited to sponsors who are non-competitive to exhibitors. (Sponsor must provide a minimum of 500 branded lanyards. We reserve the right to approve the design.)

EXCLUSIVE BAG SPONSOR (1 available) \$500 + Bags

This sponsorship includes:

- Bags branded with your company logo will be handed out to visitors as they enter the show. It's a great way to create an early and lasting impact while welcoming visitors to the show.
- Sponsor must provide a minimum of 5,000 bags. We reserve the right to approve the bag design.

DIGITAL SPOTLIGHT SPONSOR (6 available) \$500

This sponsorship includes:

- A web banner on www.BikeAtlantic.ca
- One featured post on event facebook page
- One inclusion in e-newsletter digitally circulated to all 2019 show visitors

SIGN ON AS A SPONSOR TODAY!

If you don't see what you are looking for, let us know and we can help you design a custom package that's just right for your company.

Scott Sprague, Show Manager

Email: ssprague@mpltd.ca

Toll Free: 1-888-454-7469

In Halifax: 902-468-4999

Scott Sprague, Show Manager – ssprague@mpltd.ca
Catherine MacNutt – Marketing & Operations Manager – cmacnutt@mpltd.ca
PO Box 565, Saint John, New Brunswick E2L 3Z8
Phone: 1-888-454-7469 • Fax: (506) 658-0750
Online: www.mpltd.ca
G.S.T. Number 10355 7344RT

SPONSORSHIP CONTRACT

All correspondence regarding sponsorship will be directed to the individual and address noted below.

Company Name _____
Contact Name _____
Mailing Address _____
Phone _____
Fax _____
Email _____

Please indicate the opportunity you would like to sponsor.

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITY	PRICE (plus applicable taxes)
<input type="checkbox"/> Door Prize Sponsor	In Kind Sponsorship
<input type="checkbox"/> Feature Sponsor	\$1,500
<input type="checkbox"/> Floor Signage Sponsor (2 available)	\$750 each
<input type="checkbox"/> Exclusive Lanyard Sponsor (1 available)	In Kind Sponsorship
<input type="checkbox"/> Exclusive Bag Sponsor	\$500 + Bags
<input type="checkbox"/> Digital Spotlight Sponsor (6 available)	\$500

PAYMENT INFORMATION

Payment due by February 5, 2020.

- Cheque enclosed (Please make cheques payable to Master Promotions Ltd.)

I have read and agree to the terms outlined in the 2020 Motorcycle & Powersport Atlantic Show sponsorship package and contract, and agree to sponsor this event this ____ day of _____, 20__.

Signature per Master Promotions Ltd.

Sponsorship Applicant's Signature