



SPONSORSHIP OPPORTUNITIES

DOOR PRIZE SPONSOR – In Kind Sponsorship

Visitors attending the show will be eligible to win a door prize. To qualify, the prize must be pre-approved and the opportunity is an “in kind” sponsorship. This sponsorship includes:

- Inclusion on door prize section of event website
- Featured content in e-newsletters sent to our database of past show visitors
- Featured content on the show’s Facebook page
- Featured content on the event partner radio station’s website and Facebook page

FEATURE SPONSOR - \$1,500

Named sponsor for one of the event’s major feature area categories, including:

- Branded signage throughout event
- Opportunity to distribute collateral from feature area
- Title sponsor of section on event website
- 100 ‘admit one’ event passes

FLOOR SIGNAGE SPONSOR (2 available) - \$750 each

This sponsorship includes:

- Decals branded with your company logo will be placed in high traffic areas, leading from the show entrance directly to your booth. This will extend your reach outside the exhibit area. This package includes 12 vinyl 2’ x 1’ arrows imprinted with your graphic in full colour.

EXCLUSIVE LANYARD SPONSOR (1 available) – In Kind

You provide the lanyards and we distribute them to all exhibitors to be seen by visitors all 3 days. This category is limited to sponsors who are non-competitive to exhibitors. (Sponsor must provide a minimum of 500 branded lanyards. We reserve the right to approve the design.)

EXCLUSIVE BAG SPONSOR (1 available) \$500 + Bags

This sponsorship includes:

- Bags branded with your company logo will be handed out to visitors as they enter the show. It's a great way to create an early and lasting impact while welcoming visitors to the show.
- Sponsor must provide a minimum of 5,000 bags. We reserve the right to approve the bag design.

DIGITAL SPOTLIGHT SPONSOR (6 available) \$500

This sponsorship includes:

- A web banner on www.BikeAtlantic.ca
- One featured post on event facebook page
- One inclusion in e-newsletter digitally circulated to all 2019 show visitors

SIGN ON AS A SPONSOR TODAY!

If you don't see what you are looking for, let us know and we can help you design a custom package that's just right for your company.

Scott Sprague, Show Manager

Email: ssprague@mpltd.ca

Toll Free: 1-888-454-7469

In Halifax: 902-468-4999