



SPONSORSHIP OPPORTUNITIES

DOOR PRIZE SPONSOR

In Kind

Visitors attending the show will be eligible to win a door prize. To qualify, the prize must be pre-approved and the opportunity is an "in kind" sponsorship. This sponsorship includes:

- Inclusion on door prize section of event website
- Featured content in e-newsletters sent to our database of past show visitors
- Featured content on the show's Facebook page
- Featured content on the event partner radio station's website and Facebook page

FEATURE SPONSOR

\$1,500

Named sponsor for one of the event's major feature area categories, including:

- Branded signage throughout event
- Opportunity to distribute collateral from feature area
- Title sponsor of section on event website
- 100 'admit one' event passes

FLOOR SIGNAGE SPONSOR (2 available)

\$750

This sponsorship includes:

- Decals branded with your company logo will be placed in high traffic areas, leading from the show entrance directly to your booth. This will extend your reach outside the exhibit area. This package includes 12 vinyl 2' x 1' arrows imprinted with your graphic in full colour.

EXCLUSIVE LANYARD SPONSOR (1 available)

\$900

Your company logo and website will be printed on lanyards that will be worn by exhibitors throughout the entire event. This category is limited to sponsors who are non-competitive to exhibitors. (Sponsor must provide a minimum of 500 branded lanyards. We reserve the right to approve the design.)

EXCLUSIVE BAG SPONSOR (1 available)

\$750

This sponsorship includes:

- Bags branded with your company logo will be handed out to visitors as they enter the show. It's a great way to create an early and lasting impact while welcoming visitors to the show.
- Sponsor must provide a minimum of 5,000 bags. We reserve the right to approve the bag design.

DIGITAL SPOTLIGHT SPONSOR (6 available)

\$500

This sponsorship includes:

- A web banner on www.BikeAtlantic.ca
- One featured post on event facebook page
- One inclusion in e-newsletter digitally circulated to all 2016/2017 show visitors

SIGN ON AS A SPONSOR TODAY!

If you don't see what you are looking for, let us know and we can help you design a custom package that's just right for your company.

Scott Sprague, Show Manager

Email: ssprague@mpltd.ca

Toll Free: 1-888-454-7469

In Halifax: 902-468-4999



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 Phone: 1-888-454-7469 • Fax: (902) 468-2795
 Online: www.masterpromotions.ca
 G.S.T. Number 10355 7344RT

SPONSORSHIP CONTRACT

All correspondence regarding sponsorship will be directed to the individual and address noted below.

Company Name _____
 Contact Name _____
 Mailing Address _____
 Phone _____
 Fax _____
 Email _____

SPONSORSHIP OPPORTUNITIES

Please indicate the opportunity you would like to sponsor:

SPONSORSHIP OPPORTUNITY	PRICE (plus applicable taxes)
<input type="checkbox"/> Door Prize Sponsor – In kind	In Kind
<input type="checkbox"/> Feature Sponsor	\$1500
<input type="checkbox"/> Lanyard Sponsor	\$900
<input type="checkbox"/> Floor Signage Sponsor	\$750
<input type="checkbox"/> Exclusive Bag Sponsor – sponsor provides bags plus fee	\$750
<input type="checkbox"/> Digital Spotlight Sponsor	\$500

PAYMENT INFORMATION

Payment due by January 14, 2019

Cheque enclosed (Please make cheques payable to Master Promotions Ltd.)

I have read and agree to the terms outlined in the 2019 Motorcycle & Powersport Atlantic sponsorship package and contract, and agree to sponsor this event this ___ day of _____, 20__.

 Signature per Master Promotions Ltd.

 Sponsorship Applicant's Signature