

## SPONSORSHIP OPPORTUNITIES

#### **DOOR PRIZE SPONSOR**

In Kind

Visitors attending the show will be eligible to win a door prize. To qualify, the prize must be pre-approved and the opportunity is an "in kind" sponsorship. This sponsorship includes:

- Inclusion on door prize section of event website
- Featured content in e-newsletters sent to our database of past show visitors
- Featured content on the show's Facebook page
- Featured content on the event partner radio station's website and Facebook page

#### **FEATURE SPONSOR**

\$1,500

Named sponsor for one of the event's major feature area categories, including:

- Branded signage throughout event
- Opportunity to distribute collateral from feature area
- Title sponsor of section on event website
- 100 'admit one' event passes

#### FLOOR SIGNAGE SPONSOR (2 available)

\$750

This sponsorship includes:

• Decals branded with your company logo will be placed in high traffic areas, leading from the show entrance directly to your booth. This will extend your reach outside the exhibit area. This package includes 12 vinyl 2' x 1' arrows imprinted with your graphic in full colour.

#### **EXCLUSIVE LANYARD SPONSOR (1 available)**

\$900

Your company logo and website will be printed on lanyards that will be worn by exhibitors throughout the entire event. This category is limited to sponsors who are non-competitive to exhibitors. (Sponsor must provide a minimum of 500 branded lanyards. We reserve the right to approve the design.)

#### **EXCLUSIVE BAG SPONSOR (1 available)**

\$750

This sponsorship includes:

- Bags branded with your company logo will be handed out to visitors as they enter the show. It's a great way to create an early and lasting impact while welcoming visitors to the show.
- Sponsor must provide a minimum of 5,000 bags. We reserve the right to approve the bag design.

### **DIGITAL SPOTLIGHT SPONSOR (6 available)**

\$500

This sponsorship includes:

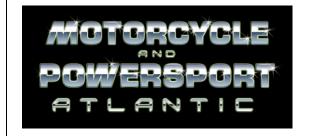
- A web banner on www.BikeAtlantic.ca
- One featured post on event facebook page
- One inclusion in e-newsletter digitally circulated to all 2016/2017 show visitors

# **SIGN ON AS A SPONSOR TODAY!**

If you don't see what you are looking for, let us know and we can help you design a custom package that's just right for your company.

Scott Sprague, Show Manager

Email: ssprague@mpltd.ca
Toll Free: 1-888-454-7469
In Halifax: 902-468-4999





Scott Sprague, Show Manager – <a href="mailto:ssprague@mpltd.ca">ssprague@mpltd.ca</a> PO Box 565, Saint John, New Brunswick E2L 3Z8 Phone: 1-888-454-7469 • Fax: (902) 468-2795

Online: www.masterpromotions.ca

G.S.T. Number 10355 7344RT

	SPONSORSHI	PCONTRACT
All correspondence r	egarding sponsorship will be directed to	the individual and address noted below.
Company Name		
Contact Name		
Mailing Address		
Phone		
Fax		
Email		
	SPONSORSHIP (	OPPORTUNITIES
Please indicate the o	pportunity you would like to sponsor:	
SPONSORSHIP OPPORTUNITY		PRICE (plus applicable taxes)
□ Door Prize Sponsor – In kind		In Kind
□ Feature Sponsor		\$1500
□ Lanyard Sponsor		\$900
□ Floor Signage Sponsor		\$750
□ Exclusive Bag Sponsor – sponsor provides bags plus fee		s fee \$750
□ Digital Spotlight Sponsor		\$500
	PAYMENT IN	FORMATION
Payment d	ue by January 14, 2019	
□ Che	que enclosed <i>(Please make cheques p</i>	ayable to Master Promotions Ltd.)
I have read	and agree to the terms outlined in	the 2019 Motorcycle & Powersport Atlantic
sponsorship package and contract, and agree to sponsor this event this day of, 20		
Signature per Master Promotions Ltd.  Sponsorship Applicant's Signature		