

# Artful Dodger and Motorcycle & Powersport Atlantic Show Beard Competition

The judges will be asked to determine which contestant's facial hair best enhances his overall appearance, style, and personality.

## Rules

1. The Motorcycle & Powersport Atlantic show and Artful Dodger Beard Championships are open to all competitors, regardless of nationality, race, religion, or club or team affiliation.
2. The ***No Fee Competition*** will take place in 6 categories:
  - Best Long Beard
  - Best Medium Beard
  - Best Short Beard
  - Best Moustache
  - Best Goatee
  - Best Viking Beard

Each competitor will specify the category in which he wishes to compete when he registers.

*Please note that although each competitor is allowed to enter in multiple categories, the competitor can only win the top prize in one category. This rule will be voided in the case a "Best in Show" category is added. All competitors will be considered for this category.*

3. You can register at the Artful Dodger Beard Oil booth. The competitors who do not meet the qualifications for the category in which they have registered will be placed into the correct category.
4. By registering for the competition, all competitors give their permission to the organizers that the competitors may be photographed, videotaped, and tape recorded and further that the organizers may use the photographs, video tapes, and audio tapes of the competitor for any purpose. ***With no compensation to the competitor.***
5. The judges will rank the top competitors in each category. A first place vote is worth five points, a second place vote is worth three points, and a third place vote is worth one point. In the event of a tie for any of the first three places, the judges will be asked to revote among the tied competitors.
6. Any competitor who does not appear when called to the stage will be eliminated.

7. The organizers reserve the right to modify these rules at any time. Any rule modifications will be announced publicly before the competition begins.
8. All decisions of the judges and organizers are final.
9. The judges will receive no information regarding judging except for the official judging criteria which are available to the public.
10. Discourteous, abusive, or unprofessional behavior by a contestant may lead to disqualification at the organizers' discretion.
11. Artificial facial hair is not permitted.
12. The term "aids" as used in the category descriptions means artificial styling aids such as moustache wax, hair spray, hair cream, styling foam, hair gel, hair pins, rubber bands, hair ties, and the like.

## **Competitor Information**

Got a great beard, moustache, or goatee? Then you need to be at The Motorcycle & Powersport Atlantic show on Saturday March 2nd at 4 p.m. for the beard competition. Bearded men will strut their stuff in front of the great people at the Motorcycle & Powersport Atlantic show and all the pogonophiles. Don't even think about **NOT** coming. We want to see all the great facial hair covered men no matter what size. Please come and be part of this outstanding event.

Here is some information that will help you make your plans.

### **How do I register?**

You can do so up until the big event, at the Artful Dodger Beard Oil booth.

### **What category should I enter?**

Take a look at the six categories: Best Long Beard, Best Medium Beard, Best Short Beard, Best Moustache, Best Goatee and Best Viking Beard. Enter the category with the description that comes closest to what you rock. If you enter the wrong category, we will put you into the right category at registration.

### **What are the judging criteria?**

The judges are asked to choose the contestants whose facial hair best enhances their overall appearance, style, and personality.

### **Do I have to qualify to enter the contest?**

No. Just grow a beard or moustache, register, and show up.

### **I am not in a beard club. Can I compete anyway?**

Yes, the competition is open to everyone.

### **Who are the judges?**

The judges are distinguished individuals chosen for their fairness. It will be hosted by Rob Lutes Artful Dodger.

Judges are to be determined

### **How many judges are there?**

There will be 4 or 5.

### **Is there a women's category?**

No, but women are welcome to compete in any of the categories. No fake facial hair please.

### **Will there be beer at the competition venue?**

Are beards awesome?

### **Can kids come to the contest?**

Yes, this is a family-friendly event that is fun for all.

### **Will there be a competition next year?**

Nothing confirmed as of yet. Keep checking official Instagram and Facebook pages for information.

## **How to Compete**

If you are entering your first beard competition and are wondering what to do, here are some tips:

- Long before you enter the contest, experiment with different styles and grooming methods until you find a look that you like. There is more to grooming a beard than trimming it. Invest in a good beard brush and brush your beard often. Train it to take a solid, balanced shape with all hair working in harmony. Try blow drying your beard, using different products on it, such as Artful Dodger Beard soaps, oils, balms, and trimming away stray hairs. Above all, keep your beards immaculately clean at all times.
- Now consider the judging criteria: "The judges are asked to determine which contestant's facial hair best enhances his overall appearance, style, and personality." While this is a facial hair contest, there is no doubt the judges look at the complete package. Dress for success in good quality clothing that suits you, your beard, and your overall look.
- As you experiment with your beard, pay attention to the reactions you get from others. When you find the right look, you will know it by the compliments you receive, especially from strangers.

Have fun with this and by all means be at Motorcycle & Powersport Atlantic show on Saturday March 2 @ 4p.m.

## **Categories**

The categories of the Motorcycle & Powersport Atlantic show/Artful Dodger Beard Competition will follow the traditional categories of the World Championships.

### ***Best Long Beard***

As grown, moustache integrated.

### ***Best Medium Beard***

As grown, moustache integrated.

### ***Best Short Beard***

Short beard always keep trim.

### ***Best Moustache***

Can be styled in anyway.

### ***Best Goatee***

Facial hair grown only on chin, upper and lower lip.

### ***Best Viking Beard***

As grown, moustache integrated with Viking attributes.

## **Judging Criteria**

A 1-5 point judging system is used by 4 judges. The number 5 is only allowed to be given **once** per judge per category.

The lowest and highest score are dropped for a total possible maximum of 20 points (perfect 5 times 4 judges).

The judges are instructed by a member of the host group on how to judge and then each judge issues **one** number between 1 and 5 (not a complex system of multiple scored criteria, like figure skating). This number is then held up.

The contestants are brought up as a group, paraded past the judges (maybe twice) and then lined up for the judges to see. Then they present individually and then a second time at which point the score is held up.

By having the contestants' names and numbers already in a spreadsheet from pre-registration, voting via paddles can be easily accomplished.

- **Size:** the overall length, width, girth and density (fullness) of the hair. Beards are measured from the bottom of the lip to the end of the longest follicle that hangs naturally (meaning not stretched). Moustaches must stop at the corner of the mouth. Moustaches growing below the corner of the mouth will be considered partial beard.
- **Quality:** the graduation, taper, angle and thickness of individual hair follicles; the precise grooming (fly away hairs), sheen and symmetry of the facial hair.
- **Color:** the natural color of the hair: multi-color blending, natural lightening or graying, vibrancy, consistency or variation.
- **Style & Presentation:** Does the facial hair fit the man? Does it compliment the man's overall style? These are considerations for the judges. How is the wearer of the facial hair's attitude, attention to the crowd, attire or overall look.











